

## About

Diction 5.0 uses dictionaries (word-lists) to search a text for these qualities:

- Certainty - Language indicating resoluteness, inflexibility, and completeness and a tendency to speak ex cathedra.
- Activity - Language featuring movement, change, the implementation of ideas and the avoidance of inertia.
- Optimism - Language endorsing some person, group, concept or event, or highlighting their positive entailments.
- Realism - Language describing tangible, immediate, recognizable matters that affect people's everyday lives.
- Commonality - Language highlighting the agreed-upon values of a group and rejecting idiosyncratic modes of engagement.

DICTION 5.0 is distributed by Professor Roderick P. Hart, Dean of the College of Communication at The University of Texas at Austin and Prof. Craig Carroll, an assistant professor in the School of Journalism and Mass Communication at the University of North Carolina at Chapel Hill. Dean Hart holds the Allan B. Shivers Centennial Chair in Communication at The University. His area of special interest is politics and the mass media and he is the author of twelve books, the most recent of which is *Political Keywords: Using Language that Uses Us* (Oxford University Press, 2005). It is a revised version of an earlier mainframe-based program.

Contact Information:

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System Requirements: PC Running Windows 95 or better; 128 Mb Ram; 5 Mb free Hard Disk space

· A full manual is included as a .pdf file.